

A CITIZEN MEDIA FOR GIZMOPHILES



- **4 EDITORIAL**
- **5 IPHONE REPORTS AND BUZZ**
- 9 BLACKBERRY CURVE DID BRILLANCE AND BEAUTY BLEND WELL?
- **10** NOKIA WOOS DEVELOPING NATIONS WITH LOW COST MOBILE PHONES
- 12 NOKIA CONCEPT PHONE: SMELL YOUR CALLS AWAY WITH SCENTSORY!
- **14 PALM FOLEO- MOBILE COMPANION**
- 15 PALM 755P WHERE SPEED MEETS STYLE
- **16** MAXIMIZE YOUR TREO EXPERIENCE WITH MYPALM BETA
- **17 MOBILE NEWS**
- **24 IPOD ACCESSORIES**
- **25** ZUNE MARKETPLACE OFFERS 3 MILLION SONGS
- **25 ZUNE GETS TO THE MILLION MARK**
- **26 SLIDEON MP3 PLAYER**
- **27 LIGHTS AND SOUND**
- **29 GADGET BITS**













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#### **Senior Editor**

Seetha Lakshmi

## **Deputy Editor**

Kalyana Sundaram

#### **Production Assistant**

Sreekanth

#### **Arts Editor**

**Igor Dmitriy** 

#### **Contributors**

Seetha (Seetha Lakshmi),
Kalyan (Kalyana Sundaram),
Cartman (name unknown),
Dogbert (name unknown),
Betaguy (name unknown),
Trialman (name unknown),
Steve.j (name unknown),
memeorlame (name unknown),
digg (name unknown)

#### **Publisher**

Kalyana Sundaram on behalf of Great Innovus Solutions Pvt Itd.

#### **Head Office**

Great Innovus Solutions Pvt Ltd. 11, A.R. Thope First Street Madurai, Tamilnadu India - 625003

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## **Editorial**

Blogging used to be an hobby for many, but the month of May saw the true power of the bloggers with Engadget (a technology blog) ringing a false alarm on iPhone delay; which created USD 4 Billion loss to Apple shares as there was a huge sell-off. We know investors relay on various data to make wise investment, now this incident has proven that they also take blog entries as a serious investment tool. Though this month did not see any great gadget releases, there were many news that kept gizmophiles entertained all over.

We have tried to accommodate much of the content submitted and rated at Meme or Lame in this month's issue, previous month saw a good response with over 2000 downloads of the issue from our site direct link (the Internet Archive and Corel Cache count are not included) – this response also gave us good reader and few turned to contribute to the site content creation too, which is really exciting. Welcome to all new contributors.

If you had noticed we run free advertisements to Open Source Software and Social awareness programs, this is as a small payback for all free stuff that we use in particularly to projects like Open Office.org, Firefox, Pligg and Apache. If your know an OSS project or a social awareness program that is looking for promotions, feel free to refer us at

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We would also love to hear from you about our initiative and improvements at feedback@memeorlame.com

**SENIOR EDITOR** 

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## iPhone - reports and buzz

# WITH IPHONE RELEASE DATE APPROACHING THERE ARE MORE REPORTS AND BUZZ AROUND THIS NEW PRODUCT FROM APPLE.

#### iPhone passes the tests:

iPhone was the top of the news this month too, with release dates approaching to June 20, 2007, FCC have approved the iPhone in the documents posted to the FCC website on May 17 government gave approval for Apple to sell the iPhone. Though US authorities test the phones for only the two permitted bands in US (GSM 850 MHz and 1900 MHz), iPhone is a quad band phone (also supporting GSM 900 MHz and 1800 MHz). Some other interesting facts revealed from the filings are as follows:

- -The iPhone supports EDGE data capability and Bluetooth, 802.11g radios. There is no 3G cell data radio.
- The iPhone passed the FCC tests for how much it irradiates your brain with no problems; the maximum output of the iPhone was 0.394 watts in the GSM850 band, and 1.53 Watts in the GSM 1900 band. Again, that's pretty standard.
- -The iPhone uses a patch antenna; similar to that used by most cell phones that have internal antennas.
- Apple refers to the iPhone with a model name of A1203. It may be an internal name, or imply that there were previous designs called A1201 and A1202.
- -The FCC label (which all phones must carry) won't be a stick-on label like most phones, and it won't be hidden under the battery. Instead, it will be laser etched onto the phone case itself.

#### **False Alarms:**

There was a recent stir created as of May 16, with posting in their blog a so called "internal Apple email from a trustworthy source" – which claimed that the iPhone will be delay till October and Leopard OS, the next version of Mac OS X; will be delayed until early next year. The side effects were surprising – Apple stock prices fell to as low as USD 103, stock plunged 2.2 percent. But Apple PR responded almost immediately to clarify that the e-mail is totally fake and did not generate from Apple e-mail system, also added that the release dates are as scheduled. Then the stocks started recovering slowly. The estimated total loss is worth USD 4 Billion.

The fake e-mail is list below for you, if you had missed it.

#### **Original Apple email:**

From: Bullet News

Date: May 16, 2007 9:09 AM CDT

To: [redacted]

Subject: Mac OS X Leopard and iPhone Delayed

Mac OS X Leopard Delayed Until January iPhone Delayed Until October

REGIONS: Asia-Pacific, Canada, Europe, Japan, Latin America, United States

GROUPS: AppleCare, Retail

Apple issued a press release today announcing that iPhone which was scheduled to ship in June, has been moved to October and the release date for Mac OS X Leopard has been moved to January next year. A beta version of Mac OS X Leopard will be given to developers at the Worldwide Developers Conference (WWDC).

#### **Apple email redaction:**

From: [redacted]

Date: May 16, 2007 10:47 AM CDT

To: [redacted]

Subject: NEWS: Disregard Bullet\*News Sent May 16 at Approximately 9 a.m. Cen-

tral--AP/CA/EU/JP/LA/US

You may have received what appeared to be a Bullet\*News from Apple. This communication is fake and did not come from Apple.

Apple is on track to ship iPhone in late June and Mac OS X Leopard in October.

## iPhone gen 2 is on the go?

According to reports in Taiwanese newspapers Tuesday, the Commercial Times and the Economic Daily News, manufacturing powerhouse Quanta Computer has secured the contract to build a secondgeneration iPhone for Apple starting in September. The first version isn't out yet, as anyone with a pulse is probably aware, but the next version requires a "different outer design," according to numerous translations of the reports.

But According to IDG News Service; it seems that Quanta have not actually secured the contract. Earlier reports had indicated that Foxconn, one of Apple's primary iPod suppliers, was making the first generation iPhones. And CNET Taiwan received a tip from its own source who said the Quanta contract actually involves a widescreen iPod with a wireless chip.

The recent adverts from AT&T reveal the release date to be 29th June 2007.

## Blackberry – upgrade your device OS for better features – a tutorial

RIM THE MANUFACTURER OF **BLACKBERRY MOBILE PHONES; KEEP UPDATING THEIR DEVICE OP-ERATING SYSTEM (OS) AND SYSTEM** SOFTWARE PACKAGE FOR ADDI-TION OF NEW FEATURES AND BUG FIXES. THUS UPGRADE BENEFITS **USER FROM BETTER DEVICE USAGE** EXPERIENCE. THIS ARTICLE WILL **GUIDE YOU ON AN ILLUSTRATED** TOUR ON INSTALLING THE OS UP-**GRADES WITH EASE.** 

Most of such OS releases will be available for a particular carrier and users having a phone from a different carrier will feel left out. There is no reason to worry, users can always use any recent OS release from any manufacture to upgrade their system software with absolutely no problems at all, and this guide will help you learn upgrading your Blackberry OS without any problems at all. We will be illustrating upgrading your Blackberry Pearl 8100 to the latest Blackberry OS release version 4.2.1.94 (platform version 2.3.0.77) and System software version 4.2.1.148 for Rogers mobile.

#### Step 1:

Download the latest OS from the blackberry download site: in our example case the link to Rogers 4.2.1.94 is available from: https://www.blackberry.com/Downloads/ entry.do?code=1905AEDAB9BF2477EDC 068Á355BBA31A Select "Blackberry pearl 8100 Software"

#### Step 2:

Perform a backup – though the upgrade process will normally do it - it is better to have your very own backup - in case something goes wrong.

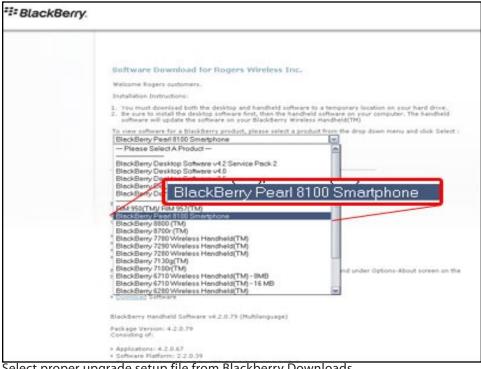
#### Step 3:

Install the OS that we just downloaded, screenshots are provided for your convenience.

#### Step 4:

Delete the vendor.xml file from c:\program files\common files\research in motion\apploader as if the OS and handheld manufacturer does not match, the update might not be successful. There is absolutely no risk in deleting this file and this is an essential step for successful installation.

Connect your device and start the "Blackberry Desktop manager" to complete the process – this is a time consuming step and please remain with patience till it gets complete



Select proper upgrade setup file from Blackberry Downloads

## Step 6 (Optional enhancement step for unlocking all vendor themes):

- 1. Download and unzip the modified files from http://www.black-berryforums.com/attachments/general-8100-series-discussion/8165d1178789177-latest-8100-pearl-handheld-software-4-2-1-148-4-2-1-94-8100-v4-1-.2.1.94\_p2.3.0.77.zip.
- 2. Go to c:\program files\common files\research in motion\shared\loader files\8100-v4.2.1.94 P2.3.0.77
- 3. Rename Blackberry.alx to Blackberry. bak (this allows you to restore it easily if necessary, after completion you can delete this backup file)
- 4. Copy the new Blackberry.alx from the downloaded archive nto this same folder where the old Blackberry.alx was.
- 5. Now connect the Blackberry and run Desktop Manager and open Application Loader. You should see that "core applications" reads "upgrade." Click Finish to complete the installation.

(Note: You do not use the "add" feature in Application Loader for this process.)

#### **Other Oueries?**

## How to find New OS/System software availability?

We will try to post the new OS availability news as soon as possible, through the valuable contribution of our members. Additionally check the forums like Blackberryforums.com or Pinstack.com or HowardsForums.com where users who track the sites keep posting of the new releases and its download location.

## WHAT TO DO IF FOR A LONG TIME A WHITE SCREEN IS DISPLAYED?

Patience is the key to successful OS upgrade. The process usually takes 30 – 45 minutes, may also last for an hour. Please DO NOT unplug or pull the battery of the device during this time. Say if the device remains in the un-responsive state for more than an hour or turns off itself – something has gone wrong, try formatting with the JL\_Commander and repeat the upgrade process.

#### WILL I LOSE ANY INFORMATION?

Though there is a backup step during upgrade process, make sure you also have a backup before yu proceed. This will recover most data and sometimes you might lose programs installed over OTA – but this will not happen in most cases. Blackberry backup will try to backup all information.

#### WILL THE INFORMATION ON SDCARD BE LOST?

No, the upgrade process never interacts with your SDCard and all information remains intact.



Download the upgrade setup file





Install the downloaded setup program



Delete Venor.xml









Connect the device and perform update using Desktop manager





# Blackberry Curve — did the Brilliance and Beauty blend well?

RIM'S BLACKBERRY HAS BEEN THE PHONE FOR CORPORATE PEOPLE ENABLING MESSAGING AND E-MAIL SEAMLESSLY ON THE MOVE. EASY TO USE AND CONFIGURE, BLACKBERRIES HAVE REVOLUTIONIZED THE WAY WE CAN WORK AND EARNED A GOOD PLACE IN OUR HEARTS. RIM'S NEW OFFERING IN THE BLACKBERRY PHONE SERIES IS THE CURVE OR THE MUCH AWAITED 8300.

#### The Design:

Curve can finds its place between the business model 8800 and consumer model Pearl 8100 – Curve is a cross between the two. Curve borrows its physical attributes from both models. The 8300 sports a small QWERTY keyboard as found on the 8800 that surprisingly is still fairly easy to use and the pearl navigation button as originally found on the 8100 instead of the track wheel. Curve also sports a 2 megapixel camera on the back bettering the Pearl's 1.3 megapixel offering.

#### **Technical details:**

Curve is a GPRS/EDGE enabled quad band phone. Curve uses the Intel chipset and is better in comparison to 8800 in terms of boot-time.

The firmware code on this model is version 4.2.2.67 (Platform 2.4.0.29) running Kernel 3.8.4.47.

The System Software package has also been enhanced particularly the spell checker with ability to create custom words in your own dictionary. And spell checker integration with e-mail; Once you have composed an email, click the trackball and in the submenu you will see 'Spelling'. Clicking on this will check the entire email, highlighting error words with suggestions beneath them. The Media Player has seen more improvements with better feel; this might be as some third party developers providing better people bashing RIM for inferior software. RIM has turned to Roxio to power their media browser element. From one simple interface you can view music, video, images and ringtones. It's a nice touch. There is also a provision to pair the device with an external GPS receiver; Curve does not sport a GPS unit.

#### Ease of use:

Blackberry Curve is identical to any other Blackberry we have used before. Setting up e-mail, whether it is via your company mail server or a POP3 account, is painless and allows you to be in touch with your office 24x7, whether you like it or not.

The microSD card still isn't not swappable without removing the back cover and battery out as in Pearl 8100.

#### **Final verdict:**

The Curve is more of the same from BlackBerry nothing new. while the new form factor is great for those looking for a small package but not wanting to sacrifice that QWERTY keyboard, Still there is no 3G or Wi-Fi support. The improvement of the camera over the Pearl will appeal to those who like to snap the odd picture when they are out, however the lack of 3G and or Wi-Fi will disappoint those looking to get fast internet on the move. Overall Curve is has more multimedia and fun capabilities improved on but still not a phone that pushes the limits.

# Nokia woos developing nations with low cost mobile phones

NOKIA IS A WORLDWIDE MARKET LEADER FOR MOBILE PHONES; THIS FINNISH COMPANY IS ESPECIALLY KNOWN FOR THEIR LOW COST MOBILE PHONES SPECIALLY DESIGNED FOR EMERGING MARKETS. NOKIA ALSO HAS THE LARGEST SHARE OF HANDSETS CURRENTLY IN USE AROUND THE WORLD.

#### **Nokia 1100 topping electronic charts:**

Nokia 1100 recently received the credit of the becoming the top electronic gadget sold till date with whooping 200 million pieces sold, earlier Nokia's 3310/3330, sold 126 million units up to its retirement in 2005. The Nokia 1100 hit the market in late 2003, just in time when the emerging markets of India and China saw a growth wave. The phone featured a torch light, no-slip grips, and a dust-proof case.

Nokia also announced seven new models, all priced below USD 135 to seek to emulate their success, providing functions and features specifically designed for consumers in developing nations. Some of the notable phones unveiled on Thursday, May 3, 2007 are detailed below:

#### Nokia 2630:

The thinnest handset in Nokia's portfolio at 9.9 mm, the Nokia 2630 balances a modern design with a full range of features to meet the needs of emerging market consumers. Features include a camera combined with Bluetooth technology; convenient productivity tools such as email, MMS, calendar, a calculator, FM radio, with direct access shortcut key and MP3 ringtones.





The Legend: Nokia 1100 (above) The newbie: Nokia 2630 (left)



Nokia 2505



NOKIA

NOKIA

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4 po 5 po mo 6

7 popo 8 tor mo 9

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Nokia 2760



Nokia 1200 Nokia 1208

#### **Nokia 2760:**

The Nokia 2760 features a digital camera, giving many consumers their first experience with digital photography, and Bluetooth technology to make it easy to share the photos that they capture. The Nokia 2760 also features video recording, video playback, and FM radio. The combination of Bluetooth and GPRS creates a convenient way to access data on the go for email and Internet. It also features extra large storage to save up to 1000 contacts in the phonebook.

#### Nokia 2505:

One of Nokia's sleekest fold-style phones for the CDMA market, the Nokia 2505 offers a unique smooth-back design. The Nokia 2505 is expected to be available in selected markets in Asia/Pacific, Middle East, Africa, China and Latin America during the 2nd quarter of 2007. The phone meets practical needs as well with easy-to-use functions including text messaging, speaker phone, calendar, a personalized voice reminder and an alarm clock. Other features included with the Nokia 2505 include pre-loaded games, a 300-contact phonebook, up to 3 hours of talk time and 156 hours of stand-by time.

#### Nokia 1200 & 1208:

Both of these phones introduce the industry's first call-time tracking application and multi-phonebooks to make phone sharing simpler and more efficient. In order to help manage airtime costs, the call-time tracking feature allows consumers and village phone entrepreneurs to pre-set a time or cost limit on individual calls, automatically ending the call after the limit has been reached.

The easy-to-use multi-phonebook lets customers set up personal phonebooks unique to that user and save specific contacts to that user's phonebook. The Nokia 1200 and Nokia 1208 each come with 5 available phonebooks, so it is possible for an entire family to share a phone, and for each of the family members to manage their own phonebook.

The Nokia 1200 and Nokia 1208 also come equipped with additional features tailored to entry markets such as one-touch flashlights and localized languages, while a seamless keypad also protects the phone from dust, another reality of rural mobile phone use. The Nokia 1200 phone is offered with a monochrome screen, while the Nokia 1208 features a colour VGA screen.

#### **Conclusion:**

Hopefully Nokia repeats its succes with the newer mobiles too. In a related news many competitors including Motorola have started feeling the pressure and begun layoffs and cost savings to manage the competition from Nokia.

## Nokia concept phone: Smell your calls away with Scentsory!

## **SMELL YOUR PHONE CALLS.**

The new Nokia Scentsory concept designed by Kimberly Hu, London based industrial designer; enables you to see, hear, feel, and smell your caller's Includes wellness aromatherapy and owner scent identification features. Smell the phone in images below:













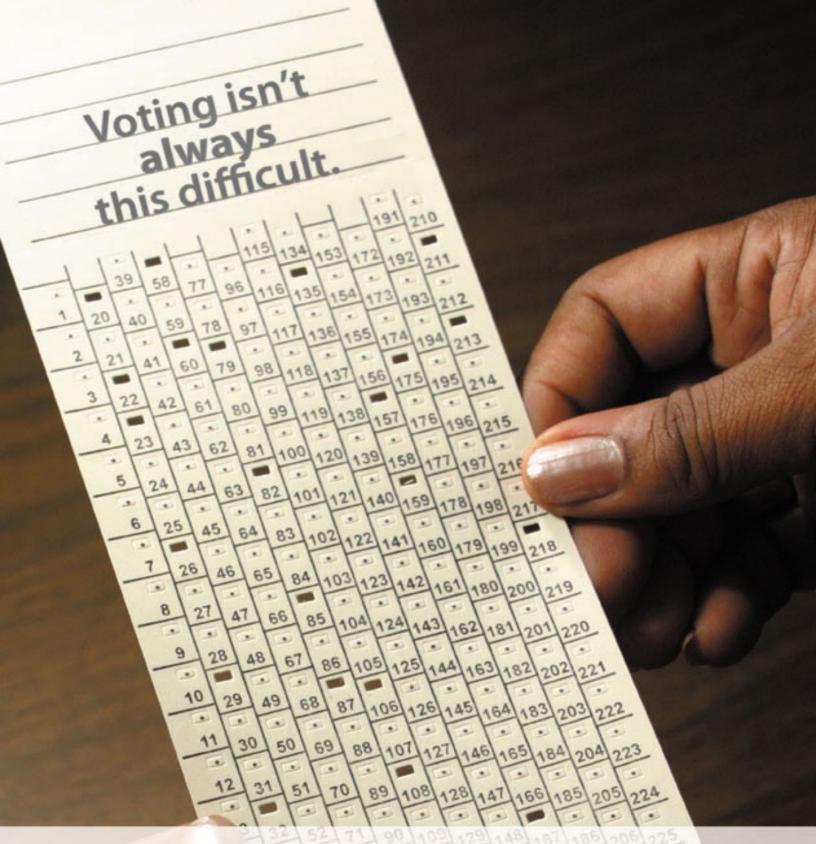














The open source Pligg Content Management System gives web developers an easy way to create a social networking system. Users provide the content and vote on their favorite articles to promote them to the front page. Pligg's user-friendly interface lets administrators quickly install and customize their sites.

For download information and support, visit www.pligg.com

75 94 113 133 152 171 190 ONLY

## Palm Foleo- mobile companion

## GET MORE FROM YOUR PALM TREOS WITH THE FOLEO MOBILE COMPANION.

Palm officially announced the Foleo, smartphone companion product. The Foleo laptop like device with a large screen and full-size keyboard with which to view and edit email and office documents residing on a smartphone. Edits made on Foleo automatically are reflected on its paired smartphone and vice versa. The device stays in sync via a bluetooth connection and it also includes a built-in Wi-Fi radio for general Internet connectivity.

The Foleo mobile companion turns on and off instantly and features fast navigation, a compact and elegant design, and a battery that lasts up to 5 hours of use. It is bundled with applications for email, full-screen web browsing, and editors/viewers for common business documents such as Word, Excel, PowerPoint and PDF files.

Foleo and its paired smartphone stay synchronized throughout the day or at the touch of a button as needed. This mobile companion is for productivity-minded business people who want a more complete mobile solution for email, attachments and access to the web than what is currently offered on their mobile.

Although designed primarily as a companion to a mobile phone, Foleo is a powerful computer on its own. Its Linux-based operating system and built-in Wi-Fi radio make it easy for developers to create new applications that can be installed with a single click in the browser. The Foleo has a USB port, video-out port, headphone jack, and slots for SD and compact flash cards for memory expansion. This combination of capabilities in a low-cost design is new in the industry. Palm has opened its design and is actively supporting third-party software developers.

## Primary Capabilities and Attributes of the Foleo Mobile Companion:

- One-button access to full-screen email Instant on, instant off
- Rapid access to various applications
- 10-inch screen and full-size keyboard (1024 x 600 pixels)
- Web search and browsing via Bluetooth or Wi-Fi
- Editors for Word, Excel and PowerPoint, plus a PDF
- Compact, stylish design that fits on an airline tray table
- · Lightweight at 2.5 pounds
- Fast, simple and intuitive navigation
- 5-hour battery life
- · Linux OS for easy application development











#### E-mail:

Using its big screen and keyboard users can type longer emails and see more of attachments. It offers ability to connect wirelessly with smartphone and sync email with the touch of a button.

#### Web-browsing:

Foleo gives a bigger look at the web pages you'd normally view on your smartphone. You'll see maps, images, news and more, only now in widescreen. And with Wi-Fi it is easy to hook up to the hotspots available at cafe, hotels, airports and other public places. When there is no Wi-Fi, there is always your smartphone data connection to enable internet over Bluetooth.

#### **Office Documents:**

Foleo allows to edit and create Word and Excel compatible docs, view PDFs, and deliver PowerPoint presentations, all on its stunning 10-inch wide color screen. Plus, allows opening and viewing photos you receive from friends and family. No more attachment limitation of your smartphones.

U.S. availability for the Palm Foleo mobile companion will begin this summer. The price of the Foleo mobile companion is expected to be \$499 after an introductory \$100 rebate.

# Palm 755p — where speed meets style

PALM ANNOUNCED THE AVAILABILITY OF PALM 755P A NEW REFRESHING DESIGN TREO PHONE WITH INTERNAL ANTENNA MAKING OTHER TREO OWNERS A BIT JEALOUS.

Palm says "The Palm Treo 755P smartphone delivers everything you need in one go-anywhere, Palm OS device. It combines a smarter phone with wireless email, a built-in web browser, and rich media capabilities—all at blazing, broadband-like speeds". The 755p brings together the software and features of the Treo 700p to the revived 680/750 form-factor. The 755p appears almost identical to the Treo 680, however it has a number of features including high speed EVDO support, miniSD memory expansion, out of the box exchange push email support and a larger capacity battery making it a more unique piece of electronics.

#### **Phone Features:**

As a phone, Treo 755p performs just as the 750 and 680 do; with the same user interface as the 700p

and 650, the usability is simple and easy to pick up.

Voice quality matched that of the 680, with calls being extremely clear on both ends. Contact integration is the same as previous Treos. The ability to dial or do a contact search from the dial screen is as simple as dialing should ever be. The 755p also offers the after-call task ability of asking if you would like to add that number to your contacts if it is not already there. Simple, but something that comes in handy pretty often if you make a lot of voice calls.

Messaging is handled by the same application as is on the Treo 680 which features threaded chat, support for Sprint's Picture Mail, and vCard sending/receiving. Overall, There is nothing that makes Treo 755p stand apart different from other Treo phones. Granted, lighter weight of this Treo 755p would make users prefer this phone over other Treos.

#### **PDA Features:**

As a PDA, or data device, the Treo 755p follows the same principle that previous Treos have, with simple navigation and few taps to get to applications and data. The Treo 755p is packed with the normal PIM applications (Calendar, Contacts, Memos, and Tasks), Bejeweled, Documents To Go 8, VersaMail 3.4.5, Google Maps, Pocket Tunes 3.0.9, and Blazer 4.5 (Palm's web browser.

The Treo 755p's keyboard is similar to that found on the Treo 680 and 750 models. Compared to the Treo 650 and 700p models, the 755p features slightly smaller but more 'domed' keys, these buttons provide more ease for typing, same as in the case of a Treo 680. Overall there are no upgraded applications loaded or any new ones included.

#### **Bluetooth:**

The 755p uses Bluetooth version 1.2, and it supports the following profiles:

- Dial Up Networking (BT DUN)
- Headset
- Hands-Free
- OBEX File Transfer (but not FTP-like transferring of items)

Yet Treos have not supported A2DP profile for stereo audio streaming and our expectation of it on Treo 755p is again failed.

#### Camera:

The 755p features a 1.3 megapixel camera/camcorder module on the rear. The camera application also has the same interface and no improvements or complications. Shutter speed is increased, and the default setting is that the shutter sound is not made. Though the camcorder is listed as a separate application, this feature can still be accessible from within the camera application itself.

#### **Specifications:**

Operating System	Garnet (Palm) OS 5.4.9
Processor	312 MHz Intel XScale
Display	320-by-320-pixel touch- screen
Memory	128 MB RAM with 62.8 available to users
Audio	standard headset jack; speakerphone; micro- phone; earpiece
Expansion	miniSD card slot with support of up to 4 GB cards, minSD cards with SDHC support
Docking	Palm's Athena Connec- tor
Communi- cation	Dual-band CDMA with EV-DO Rev. 0, Bluetooth 1.2
Size and Weight	4.4 inches x 2.3 inches x 0.8 inches and 5.6 oz
Battery	1600 mAh removable, rechargeable battery
Camera	1.3 megapixel; Camera/ Video Recorder
Input	QWERTY keyboard, Treo standard keys
Other	Documents To Go 8, Microsoft Direct Push Email

#### **Final Verdict:**

Though this is new device with the same look and feel of Treo 680 – there are no major improvements as one would be tempted to pursue the device, just the old phone under a new name. It also will be available from Sprint beginning at \$279.99 after available discounts and promotions. It is available for \$579.99 without a service plan.

# Maximize your Treo experience with MyPalm Beta

PALM ANNOUNCED ITS LAUNCH OF THE MYPALM BETA PORTAL SER-VICE AND PALM DEVICE OWNER RESOURCE SITE. THE MYPALM PROGRAM IS DESIGNED TO ASSIST EXPERIENCED AND NOVICE USERS ALIKE IN MAXIMIZING THE POTENTIAL OF THEIR TREO SMART-PHONES.

Palm pushes the following benefits from signing up for the MyPalm program:

- Free 24/7 members-only phone assistance
- Wireless delivery of software and services
- Alerts and updates about the software and accessories you own
- Insider tips and "how to's"
- A personal MyPalm account and homepage
- Exclusive offers and more

Palm also offers a free promotional copy of Astraware's award-winning Sudoku game. There is a speculation that Palm might decide to charge for the service once it concludes the beta-testing period.

Overall this is a beneficiary one for Treo owners.



## **Mobile News**

## Microsoft plans to ship 20 million Windows Mobile licenses in 2008



Speaking to Dow Jones Newswires today, Microsoft's Senior Vice President for Mobile Communications Pieter Knook said that the company expects to double the amount of phone devices using Microsoft's Windows Mobile software to 20 million worldwide in the fiscal year 2008, starting July 1.

Microsoft said it is gaining market share in the mobile phone software market and expects that, as the handset market advances, computer applications and Internet services will become more important for both business users and consumers.

#### **Minimo for Windows mobile**



Minimo is a small, simple, powerful, innovative, web browser for mobile devices. from Mozilla foundation, the creators of the FireFox browser.

Minimo uses Mozilla Technologies to produce a highly usable web browser for advanced mobile devices.

#### Features include:

- Fast access to your mobile content via Homebase start page
- Best support for modern web standards (Javascript and AJAX).
- Social Bookmarking
- Tab browsing
- RSS Support
- Proven security (TLS, SSL3)

- International support
- Cross platform capability
- Widget and Extension support



Minimo 0.2 is for Windows Mobile 5.0 and above. If you are running Windows Mobile 4.2, you can download the Minimo 0.016. Download from http://www.mozilla.org/projects/minimo/

## Samsung unveils the Symbian OS smartphone SGH-i400

The Samsung i400 is perfect for users who want to have all of the advanced features of a smartphone in a slim and stylish design. The new smartphone i400 is based on Symbian OS and S60 which offer extensive language supports, enhanced download applications and multitasking features. With Symbian S60, the Samsung i400 allows its users to install programs on their mobile phones just like PCs. The stylish slider phone supports full web browsing and Bluetooth connectivity for active business users. To enhance its multimedia features, the Samsung i400 also includes 2 Megapixel camera, music key and stereo dual speaker. Moreover, the i400 has a 2.3" wide display for the convenient use of business and multimedia functions.

S.P. Yoon, Vice President of Samsung's Telecommunications Network Business said, "We are happy to introduce our new Symbian based smartphone SGH-i400 which follows the earlier release of SGH-i520, the first Symbian OS smartphone. We can provide a convenient mobile phone experience for our users by adopting

Symbian S60." He added, "Samsung is excited to present new smartphones to our customers around the world, and we will continue to reveal new models to fit our customers' needs."



The i400 will be launched in Russia from July 2007 and to be expanded in other European countries shortly.

## World's first mobile phone with a 7.1 speaker system





This phone from chinese manufacturer has a 7.1 speaker system which is supposed to deliver great treble and bass. From the pic, there appears to be 9 speakers.

The phone features:

- 3.5 inch QVGA 260k color touchscreen
- transparent protective lid
- bluetooth stereo
- 2 mega pixel camera
- microSD support
- measures 119x64x16.5 mm
- weighs 118 grams
- comes with 2000 mAh battery

## The latest PSP Windows PS3 mobile phone



This is a properly done ripoff device. It doesn't just come with a Windows and PS3 sticker like the A815 Windows PS3 phone. More effort was put into this one and it shows. It is styled like the PSP with shape, colors and glossy front. The back was not designed to after the PSP though. It makes use of brushed metal.

Here are the specs:

- 3.5 inch 260k QVGA touchscreen
- 1.3 mega pixel camera on the back and another camera on the front
- -TV out
- microSD support
- GBC/NES/SMC games emulator
- measures 130x62x18 mm
- weighs 116 grams
- powerful speakers on the back

This phone is called the A816 making it the successor to the A815. It looks better and rips off better. It doesn't use a lousy sticker...the Windows and PS3 is printed in the back.

The phone looks quite nice and looks like fun to play games on it. The number keypad that got pushed aside looks really hard to use.

## LG announces - Wine Phone - targeting 30 to 40 year olds

LG Electronics announced the launch of its 'Wine Phone(model: LG-SV300/LV3000)' in Korea market, which enhanced voice calling and SMS sending and receiving functionality targeting for 30~40 year old consumers.

Adopting 2.2-inch wide LCD and double size buttons and speaker, the LG-SV300/LV3000 can enlarge even invisible words via built-in camera and offer words format twice bigger than that of the existing phone. It supports four key buttons directly practicing frequent menu such as alarm, schedule, voice recording and condition setting.



According to the company, the LCD panel was designed from wine surface making concentric circle pattern.

It is expected to be available in Korea market via SK telecom and LG telecom on June 25th for between 300,000(KRW) (approximately USD 325) and 400,000(KRW) (approximately USD 430)

## Samsung to develop 8GB microSD card for mobile phone

Samsung Electronics announced that it has developed an 8GB microSD memory card for mobile phones.

Featuring the highest capacity today for a microSD card, the new fingernail-sized card is capable of storing 2,000 MP3 music files, 4,000 digital photos, or approximately 5 DVD-quality movies. The 8GB card features a read speed of 16MB/s and a write speed of 6MB/s, which is about 1.5 times faster than conventional microSD cards.



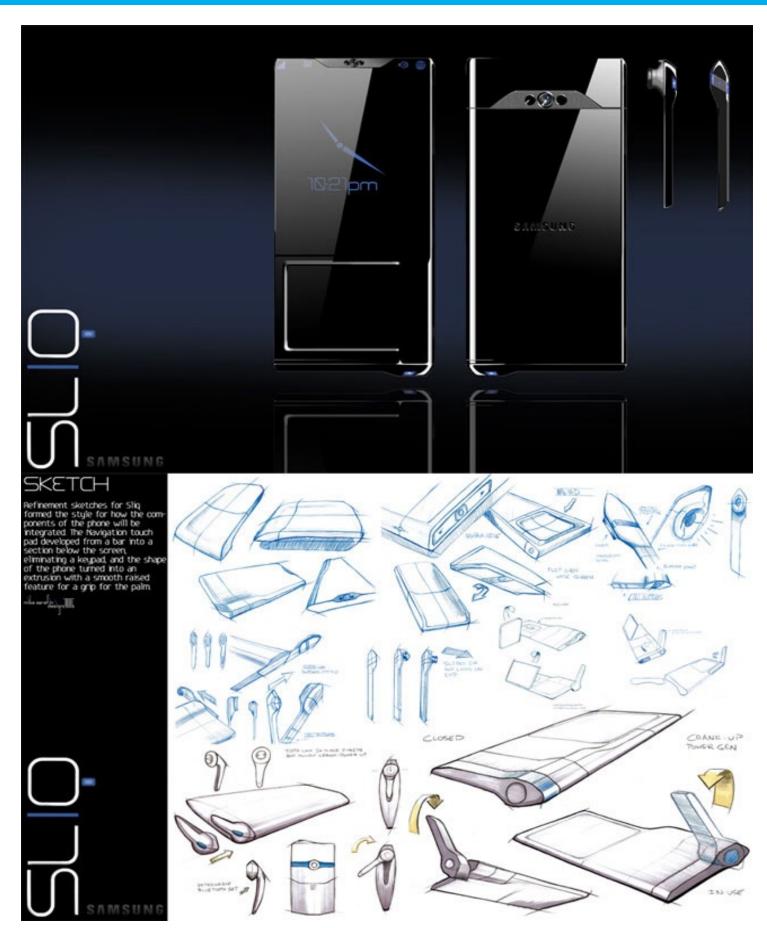
The market research firm Dataquest predicts that the memory card market as a whole will average 10 percent annual growth between 2006 and 2010, while demand for high density 8GB cards will grow an average of 2.6 times per year over the same period. By 2010, the 8GB memory card will be the market mainstream in terms of units sold.

### **SLIQ is One Sexy Phone Concept**

It's been a while since a cellphone has filled us with as much lust as this SLIQ design. It's a concept by Mike Serafin with no keypad and what he calls an "advanced touch interface." It better be pretty advanced, because we haven't been all that impressed with touch interfaces thus far.

Its illustrations have the Samsung logo either proudly or hopefully displayed, but we're not sure if this is a Samsung-authorized design or not. Besides its good looks, the concept has one particularly unusual feature we've never seen in a cellphone before.

Get this, the most unusual feature: it has a crank that powers it up, so maybe it doesn't even need batteries. Neat. check out these design sketches on next page:





AIDS is still out there and it still kills.



## iPod – how not to fake it!

Recently there were some shots of fake iPod submitted to Totallycrap.com, and are presented for you to view. The fakes are a major headache to the Apple and its consumers. Especially they are mainly originating from the Chinese market and find good market share in developing nations like India, China, Indonesia and African countries. They not just steal the logo, but now started to rip off the devices entirely, leaving consumers in confusion over identifying the authentic one.

Apple, through its sites or through its retail stores has never taken any steps to educate the consumers in identifying the authentic unit.

















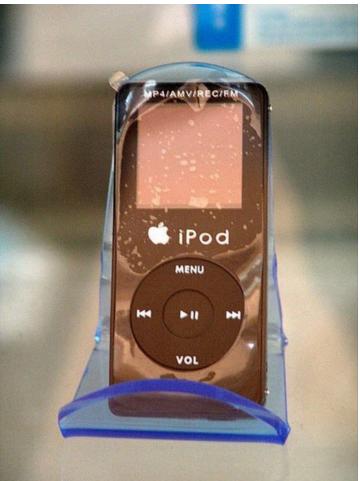














## iPod accessories

THERE ARE PLENTY OF NEW IPOD ACCESSORIES AND CONCEPTS POPPING OUT REGULARLY, PRESENTED BELOW ARE SOME OF WORTHY MENTIONS THAT WE SPOTTED THIS MONTH.

#### iMep boom box:

Boston Innovative Products have come up with a modern boombox featuring iPod connectivity, a 7" TFT LCD widescreen display with aspect ratio of 16:9 (perfect for watching movies on the go) at a resolution of 1,440 x 234. These Apple-licensed products, the iMep MP-701-388 and MP-702-388 share similar features; while the latter that comes in a wide variety of colors. Not only do you get to play your favorite DVDs and iTunes movies, and analog TV tuner has also been thrown into the fray to widen your entertainment options.

#### miLights - light up your iPod:

mi Lites is a revolution in protective iPod covers. Each mi Lites is a protective graphic cover which not only protects your iPod, but also make it look hot.

mi Lites is more than a cover and it comes in a range of fashionable graphic designs.

Simply hold the mi Lites cover by the sensor switches and it will light up and flash in a variety of patterns. Each has a location to attach a neck strap (not included) so you can go show off your mi Lites. mi Lites have their own replaceable power source so they don't drain any power from your iPod®.

mi Lites covers are presently only available to suit the Original iPod Nano and do not suit newer 2GB, 4GB and 8GB models.

Further mi Lites will be available in future for other sizes. It is on sale on http://www.b2lounge.com/product\_info.php?products\_id=146 for \$19.98

## Belkin launches new iPod cases and helps fight breast cancer:

Joining the fight against breast cancer, Belkin International, Inc., announces its new pink cases for iPod nano, the Sport Armband and "Hope" Remix Metal, with proceeds benefiting Susan G. Komen for the Cure. For each case sold, Belkin will donate 10 percent of the retail price to support Komen for the Cure (with a minimum donation of \$100,000). Help them support fighting breast cancer by buying from http://www.belkin.com/forthecure/





iMep boom box (above) miLights (left) Belkin iPod case (below)





iRosary (above), Microsoft Zune (below)



#### iRosary concept for iPod by Tino Dobra:

iRosary uses the advantages of the iPod to make the rosary more attractive and flexible for younger believers. At the same time, however, it reciprocally uses the significance of both objects as practical commodities on the one side and symbolic signs on the other and only changes the objects to a minimum extent.

The most important distinguishing feature of the iPod, the white earphones cable, becomes a string of beads on which only one bead is now found. This bead can be shifted. The position of the bead can be measured and heard as audio beads on a sensitive range of the cable. Due to technical possibilities, the new rosary can help a person to learn the prayer; the right mysteries are inserted automatically and there are various modes for choosing the degree of difficulty.

## Zune Marketplace offers 3 Million Songs

Though not officially announced, it was just poped through a press relase on Zune that Zune Market place is 3 Million songs for purchase. Originally it states as follows: "Zune is Microsoft's music and entertainment platform that provides an end-to-end solution for Connected Entertainment. The Zune experience includes a 30GB digital media player, the Zune Marketplace music service, and a foundation for an online community that enables music fans to discover new music. Zune Marketplace offers for purchase more than 3 million song titles, ranging from popular hits to leading-edge new music. Zune users can download songs individually or by the album using Microsoft® Points or a Zune Pass subscription, which offers unlimited downloads for \$14.99 a month. Zune Marketplace also offers insightful editorial programming produced by a team of music professionals who aim to bring a local record store experience to the digital world. Zune is part of Microsoft's Entertainment and Devices Division and supports the company's software-based services vision to help drive innovation in the digital entertainment space". More information can be found online at http://www.zune.net/en-us/press

## Zune gets to the million mark

Microsoft's first portable media player Zune has now reached a milestone of 1 million sold units. This was revealed by Robbie Bach in an interview with SF Chronicle. Robbie Bach is the head of Entertainment and Devices division, responsible for Zune and Xbox. Microsoft is aiming for 10 percent of the harddrive-based market, which they consider a good start but not a gigantic step. Robbie Bach doesn't mention anything about a coming flash-based Zune, but we can probably expect that Microsoft will keep developing its portable media player at a rapid pace.

On a side note – Apple just sold its 100 millionth iPod. Wow a huge figure to catch with.

## **Slideon MP3 Player by Ian Murchison**

One of the latest trends in cell phone technology is the slider phone. This audio/video player brings that technology into new areas of the market. All controls are hidden under the screen allowing for a sleek, smooth exterior to the product. This device would feature flash based storage and be able to charge via the headphone jack.







## **Lights and Sound**

## LG MFFM37 - portable video player with touch screen



LG has announced the launch of its first touch screen video MP3 player.

The MFFM37 "Touch Me" player features a 2.4 inch LCD touch screen with 320x240 resolution. It comes with up to 4GB of memory and can play back MP3, WMA, and OGG music, and MPEG4 and WMV9 movie files.

LG's Mobile XD Engine improves picture quality by controlling screen brightness, colour and contrast.

Its 10EQ auto equaliser offers preset sound set-ups such as "stadium", "concert" and "club", and is supposed to automatically set the appropriate effect from information stored in the song's ID3 tag.

It connects to a PC, for organising music and video, via USB 2.0, and runs from an internal lithium battery.

The LG MFFM37 measures just 51.5mm wide, 90mm long and 9.9mm thick.

It will be available from June, price to be confirmed.

Seems like touch screen technology is the must have addition to gadgets this summer.

## ReignCom launches its dedicated cradle for iriver Clix



ReignCom announced the launch of its dedicated cradle for 'iriver Clix' in Korea market. The cradle can be used as an external speaker of the iriver Clix and it supports battery charging and data transmitting function. With its built-in battery, it can play up to seven hours of music.

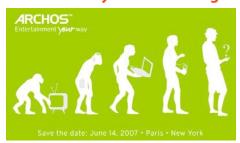
## Tomato launches its slim mp3 player U24 with 2.4-inch LCD



Tomato(www.playtomato.co.kr) launched its slim mp3 player 'U24' adopting 260,000 color 2.4-inch wide LCD monitor and built-in speaker. The U24 supports up to 15 hours of music playing time, AVI movie player, voice recorder and e-book. Its storage capacity can be extended through mini SD memory slot.

Suggested price is USD 85 for 2GB and USD 106 for 4GB.

## Archos Wireless HD-Downloading Handheld Player Forthcoming



Archos is set to launch High Definition movie downloads with their upcoming Generation 5 product line. The company calls it as "most innovative products ever introduced from Archos". The product line's "private debut" on June 14, followed by a public launch this fall.

## Toasty, Cassette-deck Style Toaster by Arthur Wu



The Toasty Single Serving Toaster not only makes your morning toast, it does it in the most kickin' way possible: cassette-deck style.

Every morning your toast will pop out just like that Le Freak mix tape you loved so dearly. Providing the nostalgia of 1980s technology while adopting the sturdy materials and manufacturing practices of the 1950s,

Toasty is a mash-up of decades that fits in any modern kitchen.

## Meritech presents 3.5" portable TV supporting 1-SEG

Meritech(www.meritech.co.kr) presented its 3.5-inch portable TV supporting 1-SEG 'BTV-350W'. The company supplies it to BLUEDOT in Japan.





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Optimus Maximus keyboard



Samung Ultra Slim mouse 8.0 (above), Slim G4 mouse (below)



## **Gadget Bits**

## Optimus Finds New OLED Manufactuer and announces pre-order for their keyboards

Right after CeBIT the OLED manufacturer Optimus went absconding, and suddenly they come out with their plans to release their OLED keyboard supposedly going to make the individual displays bigger. Previously, the displays were going to be 32x32 pixels and 9x9 mm, but now the displays will be super sized to 10.1x10.1 mm and 48x48 pixels.

They also seemed to have announced for pre-ordering the keyboards at their site and it is supposed to be the costliest keyboard of over USD 1500, though the site lists may 15, 2007 as release date – it is still not yet released. http://www.artlebedev.com/everything/optimus/

## Samsung presents 8mm thick Ultra Slim Mouse 8.0

Samsung presents its 8mm thick slim mouse 'Ultra Slim Mouse8.0' in Korea market. It is equipped with a wheel that scrolls horizontally and five buttons.

## Slim G4 optical mouse - The Worlds most Compact mouse

KJ Global has announced a new optical mouse that measures only 94x53x5mm. The Slim G4 is designed to offer the owners convenience both in use and carriage, claims the company. In under ten seconds the mice can be unfolded and transformed into a full featured mouse having 2 buttons and scroll. When folded, everything is squeezed into a single PCMCIA. For scrolling, you need to just swipe the surface of the touch scroll.

The G4 measures a mere 0.2" thick and 3.7" long when extended. When you need to pack it up for travel, just collapse it into half its length and slot it inside your laptop's PC Card slot. A spool located just below the G4 stores the USB cable without taking up additional space. Pricing details are currently unavailable, but you can choose from blue, pink, ivory, and silver colors. Doesn't look as though it will take too kindly to your hands though, as the design goes everything against the law of ergonomics.

## Pen mouse - Wow-Pen Eco: preventing users from carpal tunnel syndrome

Wow Technology introduced its ergonomic design pen mouse 'Wow-Pen Eco' preventing users from carpal tunnel syndrome. Applied silver nano coating, the Wow-Pen Eco supports hardware scroll-wheel and middle mouse button functionality. Carpal tunnel syndrome (CTS) is a medical condition in which the median nerve is compressed at the wrist, leading to pain, paresthesias, and muscle weakness in the forearm and hand. A form of compressive neuropathy, CTS is more common in women than it is in men, and, though it can occur at any age, has a peak incidence around age 42. The lifetime risk for CTS is around 10% of the adult population. CTS became widely known to the general public in the 1990s as a result of the significant increase in chronic wrist pain due to the rapid expansion of office jobs. Other conditions may also be misdiagnosed as carpal tunnel syndrome.

How this new pen mouse cures? due to different holding angle which causes less twist to the wrist and lesser compression to the median nerve.

## io-Jacket - MP3, mobile-phone and GPS in the Jacket

Lodenfrey, a traditional clothing maker from Germany who entered the high-tech fashion recently, has introduced the io-Jacket during the CEBIT last month. 10 of those Jacket have been produced but only one is up for sale on eBay.

The proceeds of this auction ended on April 23 @ 8:00pm CET goes to the 'humans for humans' foundation.

#### **Logitech's Upcoming Mini Media Center Keyboard Revealed and unconfirmed**

A tipster at Gizmodo has claimed to have pointed a new keyboard, while participating in a survey.

On location. Transform your notebook into an instant entertainment center with product xxx, a revolutionary cordless controller that seamlessly integrates a Media Center remote control with a mini-keyboard and touchpad. There's no limit to what you can do - compose email, watch a DVD, search YouTube™ for clips, or play your favorite tunes - all from the comfort of your couch. Simply connect product xxx to your notebook and use it to orchestrate the Microsoft Vista™ Media Center experience - frequent visits to your notebook not required. Stylish and slim, product xxx fits any home décor. And Bluetooth™ wireless ensures seamless connection from up to 30 feet. Advanced Li-ion batteries mean more hours of trouble-free operations.

#### **Bullet Points:**

- Bluetooth wireless ensures a "bulletproof" connection from up to 30 feet.
- •A protective sheath for storage and transport.
- •Backlit mini-keypad with a straight/ standard key layout and thumb-style text entry.
- •A touchpad that simplifies navigation and control.
- •Designed specifically for Microsoft Vista™ Media Center.



Pen mouse (above), Io-jacket (below)





HP e-book Reader (above) and CoolMaster notebook cooler (below)





Sony quad-HD cinema push (left)

- •A complete set of dedicated Media Center controls.
- •A rechargeable Li-ion battery.
- •Compact, slim profile

Backlighting that changes color depending on the active mode (i.e. green for Media Center; orange for PC).

#### HP presented its e-book reader

HP presented its 'e-book reader' during 2007 HP Mobility Summit in Shanghai, China, which is a concept of next generation e-book featuring intuitive interface. You can flip pages of book content in the reader as if you turn pages of real book and by utilizing HP's online photo website 'Snapfish', you can enjoy photo book function as well. It is still a prototype, so it will take time to launch as a real product to research more, develop dedicated software, and receive feedbacks from customers, a company official mentioned.

## Cooler Master presents portable notebook cooler - NotePal P1

CoolerMaster launched its portable notebook pc cooler 'NotePal P1' in Korea market. It is equipped with 2 lower-noise pans and 2 USB ports that could be used as additional USB ports of notebook pc. Suggested price is USD 30.

## Sony planning quad-HD digital cinema push

Sony Corp. unveiled a digital cinema projector that can display an image with four times the resolution of a high-definition picture across a 20-meter screen.

The projector, which was used earlier this month to project the "Spiderman 3" movie at its world premiere in Tokyo, is a giant. It stands more than 1.5 meters high, is 1.4 meters deep and 74 centimeters wide and weighs 300 grams.

At its heart sits a 4.2kW bulb (an average household bulb is about 60W) and light from here is bounced off mirrors and through a prism to be split into red, green and blue streams. Each of these goes through a 1.55-inch flat-panel display based on Sony's SXRD (Silicon Crystal Display) technology before being combined and magnified through a lens as wide as a man's hand.

Sony is using the rising popularity of HDTV as leverage to sell the system. With high-definition home theater systems in many a movie buff's home and broadcast HDTV being enjoyed by millions of people, it's becoming more difficult for movie theaters to entice customers based on picture quality. Sony hopes this pinch will push theaters to pay the roughly ¥1.5 million (US\$12,651) per screen that it costs for the CineAlta 4K system.

#### Sony unveils the world smallest HD Camcorder

Sony is bolstering its lead in the high-definition camcorder arena with the introduction of AVCHD $^{\text{m}}$  technology-based models.

The new Handycam HDR-CX7 model is the world's smallest and lightest AVCHD high-definition camcorder. It can record nearly three hours of full HD 1080 video on an 8-GB Memory Stick PRO Duo™ media card (LP mode). Weighing just 15 ounces with the supplied battery, it provides ultra-portability as well as a virtually crash-proof recording system, instant archiving to Memory Stick PRO Duo™ media (sold separately), and effortless connection to a PC via USB for editing and back-up.

## Olympus intros X-775, X-785 digital cameras

Olympus launches two digital cameras - Both cameras will give you an adequate 7.1 megapixels, along with a 3x optical zoom, a 2.4-inch LCD, and an xD slot for storage, while the X-785 will give you a few advantages over the lower-end model, however, including higher ISO settings (up to ISO 640), an image stabilization mode, and a "super" macro mode.

## Canon announces PowerShot SD850 / SD950 IS, S5 IS

The 8.0 megapixel Canon PowerShot S5 IS digital camera is the latest new release from Canon. It features a lovely 12x optical zoom lens with image stabilization, 1/2.5 inch CCD sensor and face detection technology (for focussing, exposure and flash). The Canon PowerShot S5 IS features a 2.5 inch LCD, flash hotshoe, DIGIC III and Long-Play VGA movies. It has an ISO range of up to 1600 and all the normal range of shooting modes as well as red eye correction in playback.

Canon have today announced the new Canon IXUS 950 IS (also known as the Canon PowerShot SD850 IS). This 8.0 megapixel digital camera with a 1/2.5 inch CCD sensor has a 4x optical zoom, image stabilization, face detection technology (AF, AE and flash) and 2.5 inch LCD screen. It is powered by a DIGIC III processor and has ISO of up to 1600 as well as 30 frames per second movie mode. There's no word yet on price of the Canon IXUS 950 IS.

## Panasonic to present HD camcorder 'AJ-HPX500' using P2 memory

Panasonic presented its shoulder mounted HD camcorder 'AJ-HPX500' in Korea market during KOBA 2007. By adopting P2 memory card, the AJ-HPX500 enhanced data processing speed and editing condition. It has four P2 memory card slots and can record HD video for 64 minutes with four 16GB P2 memory cards. It is available in June in Korea market.



Sony HDR-CX7 (above)



Olympus X-775 (left), Canon Powershot SD850 (right) and Panasonic AJHPX500 (below)





Sigma telephoto zoom lens (above)



Casio XJ-S46 projector (left), Linex line array speakers (right) and Samsung AMOLED (below)



## Sigma unveils 20kg over weight ultratelephoto zoom lens

Saeki Professional (www.saeki.co.kr), Korea retailer of Sigma, unveiled its 20kg over weight ultra-telephoto zoom lens 'APO 200-500mm F2.8 EX DG' in Korea market during Photo & Imaging Show 2007.

## Casio's XJ-S46: the thinnest 2500 lumen projector

Casio has announced the world's thinnest 2,500 lumens projector priced at ¥268,000 (about \$2,263). This projector is very thing and ultra-portable.

## Samsung SDI develops the world's thinnest AMOLED

The world's leading display maker Samsung SDI Co., Ltd. announced on May 23, 2007 in SID 2007 that it had developed the world's thinnest 2.2-inch Active Matrix Organic Light Emitting Diodes (AMOLED) display which is only 0.52mm thick.

The newly introduced 2.2inch QVGA(320 by 240) AMOLED can realize high-speed full-color(262K) video images, project images on brightness ratio ranging from 10,000 to 1 and has 100 percent color gamut.

Samsung SDI said its 0.52mm thinnest 2.2-inch AMO-LED prototype is based on the conventional glass substrate, and the display uses low-temperature poly-silicon (LTPS) technology. It approaches the dimensions of a 1.7mm TFT-LCD considered to be the slimmest among the existing LCD modules available for mass production.

A 1.2-mm spare in thickness for a cell phone means that there are infinite ways to use the electric device by adding built-in functions such as Digital Multimedia Broadcast (DMB) and increase the battery capacity.

#### Line array speaker module - Linex

Sound Solution(www.sscom.com) presented its line array speaker module 'Linex' during Korea International Broadcast, Audio & Lighting Equipment Show(KOBA 2007), which supports 'Wave-shapetransformer' technology.

Linex features dual 12in. woofers, four 6.5in. mids, and a pair of 1.5in. tweeters. Also available is the SP-series, ranging from the full-size SP30- $\Sigma$  (with four 15in. woofers, four 8in. mids, and three 1.5in. tweeters) to the compact SP20- $\Sigma$  and SP10- $\Sigma$ , each with dual 12in. woofers, four 6.5in. midrange drivers, and a pair of 1.5in. tweeters.

## Water-drop shape 2.1-channel PC speaker - AQUA

FOHENZ announced the launch of its water-drop shape 2.1-channel PC speaker 'AQUA (model: FA 350)' in Korea market. It adopted 3.5-inch woofer, 2-inch drive unit, mike and headset inputs, and supports 6W output power.

The company said "it is a trend that role of PC speakers extends to accessory concept of PCs, and the AQUA was designed according to the trend." Suggested price is 25,000(KRW) (approximately USD 27)

## Withlight presents 91-inch electronic blackboard

Withlight(www.databoard.co.kr) presented its electronic blackboard 'DB910' in Korea market, which features 91-inch(16:9) screen and 170 degree viewing angle. This can be the blackboard replacements for the future classrooms.

## Frestech presents 3-independent cooling system refrigerator

Frestech presented its 3-independent cooling system refrigerator 'BCD-269' during Canton Fair 2007.

#### The features are:

- Multi-sensor 3-independent cooling systems
- Adjustable functions for middle compartment (partial freezing, chilling, full-freezing)
- Easy operation using digital display control system
- Independent power control on fridge side, saving energy
- Refrigerator has 5 slide out drawers, 2 clear shelves, 2 utility bins, and racks

## Haier presents its 120-bottle capacity wine cellar

Haier presented its 120-bottle capacity wine cellar 'JC-298GF' during Canton Fair 2007.

## EasyStep shows a treadmill particularly designed for pet dogs - Happy Runner

EasyStep(www.easy-step.com) presented a treadmill-related equipment particularly designed for pet dogs 'Happy Runner'. It helps a pet dog to exercise safely by sustaining the dog with four bands and it prevents obesity and other diseases. Since the width is adjustable, it can be installed to most treadmill machines. It is also easy to carry with foldable design. Suggested price is USD 160.

It will fit into the normal treadmill designed for humans and easy to install.



AQUA speakers (above) and Withlight electonic blackboard (below)



Easystep - HappyRunner (above)







## New men's underwear protects from harmful cell phone rays

Swiss clothing manufacturer Isabodywear is launching a special line of men's underwear that claims to protect "men's sperm from harmful cell phone radiation".

The briefs are made with threads of silver which the company claims blocks cell phone rays and reception. The inventor, Andreas Sallmann, explains that when you put a cell phone inside your briefs, then dial your number from another phone, you probably won't even get a signal.

4000 black (only) briefs have been made so far and 500 will be been given away for test purposes, by simply sending the company an email.

## **Kewl Concept Gadgets**

## Stitch Customizable Eyewear by Seungyoub Oh

In a society where each person strives to create his/her own fashion identity, mass produced fashion items fail to deliver consumer's needs to be unique. In a competitive and saturated eyewear market, sheer volume of similar products forces even the most "unique" item to be common.

By allowing consumers to design their own eyewear, "Stitch" breaks out of convention and gives each consumer power to create his/her truly unique eyewear. "Stitch" provides simple, modern shape with tiny holes on its frame that can easily be stitched with threads to create abundant designs. Own a pair of "Stitch" and step into a world of individuality.

## **Keychain Pocket Watch by Francisco Cubides**

Keys are central to moving and arriving. Whether for your car, motorcycle, house or office, keys are inseparably linked to getting somewhere on time, so the ISI Pocket Watch unites a keychain with an unpretentious digital timepiece.

Its cube form is both appealing and functional, and by simply pulling the cord, it displays the time even in total darkness. The digital display is housed in a semitransparent cube measuring 20mm square and the time is only visible when the cord is gently pulled. A separate turned aluminum holder houses two button cell batteries to power the clock.

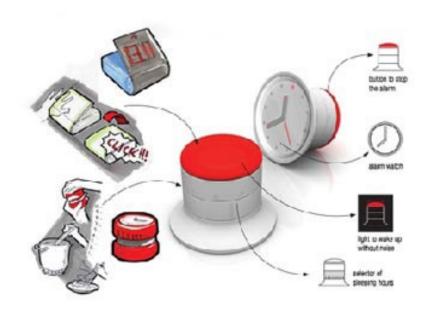
#### **Hybrid Alarm Clock by Francesco Costa**curta

This alarm is a mix between a minute counter used in cooking and a normal alarm. There are two ways of use: like a normal alarm, selecting the hour of waking up or selecting the time of sleeping, 3-5-8 hours. To stop the alarm there is a big red button on the top. It is, at the same time, a pulsing light that can substitute the alarm sound to avoid to wake up other people.

## Lima, Blood Sugar Analyzer by Damian Mackiewicz

Lima is a blood sugar analyzer for people with active lifestyle. Designed especially for the requirements of athlete doing extreme sports, the technological base of Lima is the non-invasive measurement via infrared radiation.

Before using the Lima blood sugar analyzer, the medical device has to be placed properly in the carpus of the users hand. By pushing the on/off button on the side of the device, the user activates the scanning procedure after a short welcome sequence. Quick and short compressions of the device are leading to a increased blood flow in the palm. The blood sugar analyzer starts to scan. After the completed canning process the amount of blood sugar us displayed. All information will be store in the internal memory.



# Stats for Meme or Lame for the month of May 2007

**T**otal story submissions: 67 **N**ew registered users: 24

Total page views: 28442

Unique Visitors: 5272

**TOTAL DATA TRANSFER:** 2.08 GB **TOP STORY:** FAKE CHINESE IPODS

**TOP VOTES: 64** 

ALEXA RANKING: 496,250 (UP FROM

1,969,548)

**AWARDS OR PARTNERSHIPS:** 

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Named as "Top 25 Niche Social Media Sites

(THAT ACTUALLY SEND TRAFFIC) "







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